



# ARE YOU A FEMALE SMALL BUSINESS OWNER / ASPIRANT ENTREPRENEUR?

Do you need support in navigating  
the current challenging economic  
conditions?

Yes!

THEN THIS PROGRAMME ►  
COULD HELP YOU TO  
GEAR-UP FOR A  
NEW FUTURE!

ENTERPRISING  
WOMEN

## HOW DO I PITCH MY IDEA?

Upload your business pitch video clip, of no longer than 2 minutes,  
using the link or QR code below, incorporating:

- Your name
- If you already have a business, the **period** that it had been running
- The **problem** that you solve for customers
- Your **solution** (your Value Proposition)
- The **opportunity** (i.e. the real gap in the market)
- What you **expect to gain** from joining the programme
- Your Unique Selling Proposition (i.e. what is **different** about your offering)



UPLOAD YOUR VIDEO USING THE QR CODE OR LINK:  
[https://nwu.padlet.org/leonie\\_greyling/n58vv2zt6k4o](https://nwu.padlet.org/leonie_greyling/n58vv2zt6k4o)

## ► VAAL TRIANGLE

### SHORT LEARNING PROGRAMME

for business start-ups:  
female entrepreneurs

TO BE CONSIDERED FOR  
PARTICIPATION IN THE  
PROGRAMME, YOU NEED TO:

- Be willing to commit to a multi-modal business development programme, with online learning and contact sessions
- Have a minimum of a Matric qualification and a good written and spoken understanding of English
- Be computer literate, with access to the Internet, e-Mail and WhatsApp
- Pay a Programme Participation fee of R1 500 by 15 June 2020

**PROGRAMME DURATION:**  
June to October 2020

For more information  
send an e-mail to  
[Leonie.greyling@nwu.ac.za](mailto:Leonie.greyling@nwu.ac.za)

**VIDEO UPLOAD DUE DATE:**

**17 MAY  
2020  
AT 12:00**